

PRESS KIT · NOVEMBER 2026

LET YOUR PORTFOLIO WORK WHILE YOU SLEEP

As AI takes work away from photographers, a photographer built a portal that helps creatives find new commissions and collaboration partners.

proportfolio.pro

THE PROBLEM

BEAUTIFUL WORK, INVISIBLE

“Our work is beautiful, but invisible.”

— Andrejs Zavadskis, creator of proportfolio.pro



AI takes work away

Automation and generated images are taking work away from real creatives.

Feeds forget

Work posted on social networks quickly disappears from view.

Websites go stale

Personal websites cost money and are often left out of date.

Clients search differently

They increasingly look for a photographer through Google or by asking an AI assistant.

THE ANSWER

A FREE INTERNATIONAL HOME FOR CREATIVE WORK

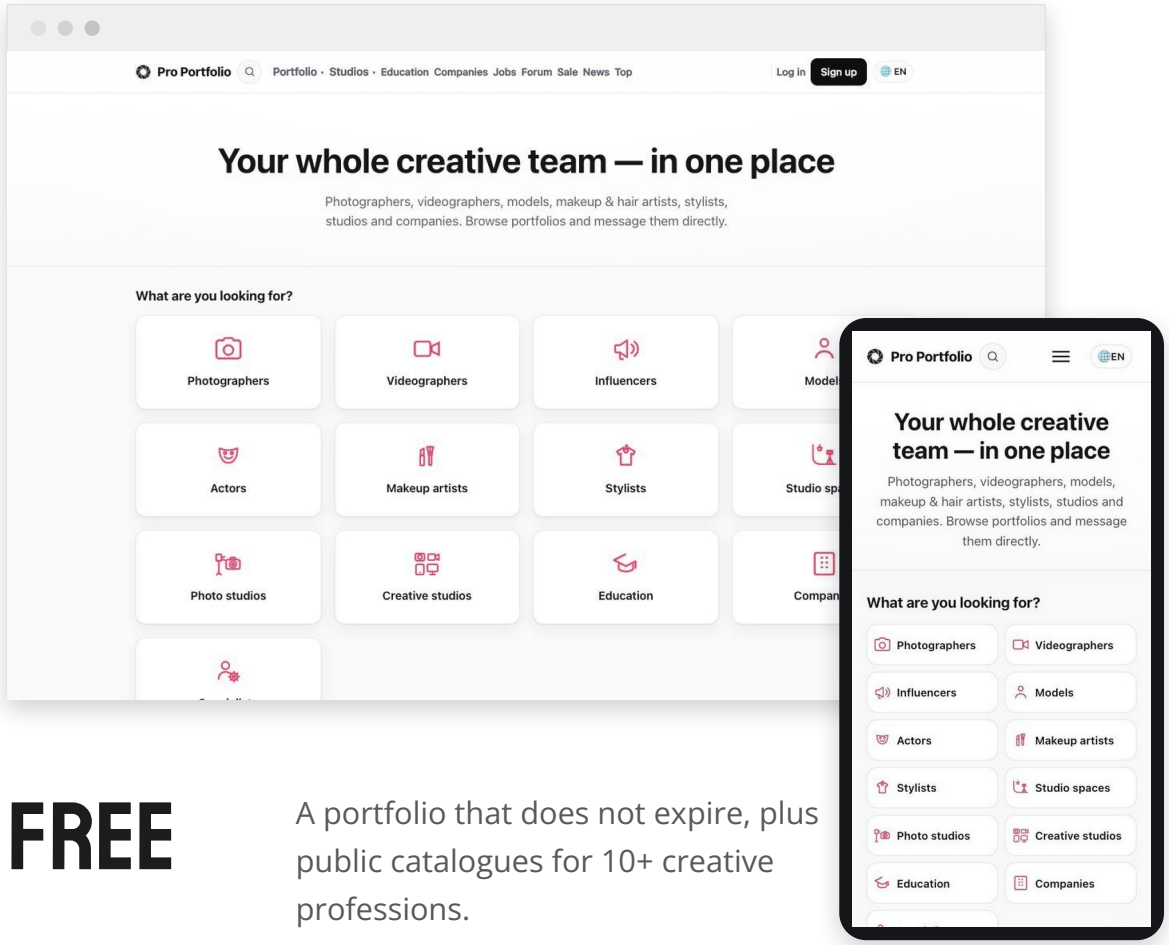
proportfolio.pro helps photographers and other creative professionals find commissions and collaboration partners. Instead of competing with algorithms, they let search engines and AI assistants send real clients and partners straight to their work.

For creatives

Photographers, videographers, models, actors, make-up artists, stylists, content creators and photo studios.

For clients

Clients, agencies and editors search by genre, city and style and contact creatives directly, with no commissions.



FREE

A portfolio that does not expire, plus public catalogues for 10+ creative professions.

proportfolio.pro homepage, desktop and mobile

BUILT FOR GOOGLE IMAGES AND AI SEARCH

EVERY IMAGE GETS ITS OWN PAGE

So the photographer's name can appear next to the picture in search results.

01 **Upload once**

A creative uploads their work once. From then on, the platform does the work.

02 **A public page**

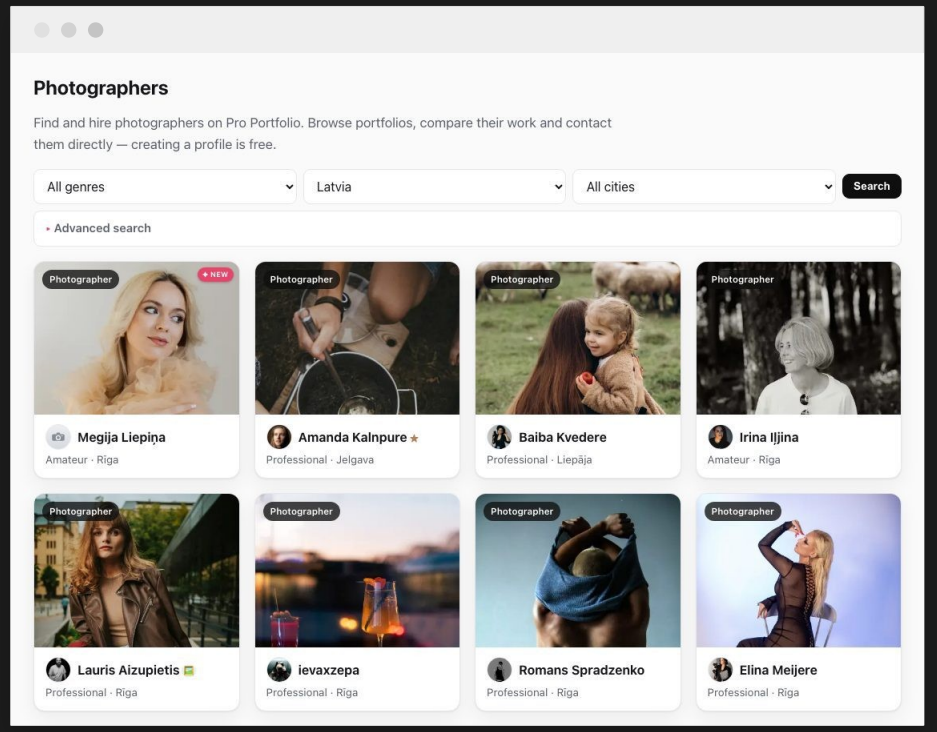
Each image gets its own page with a title, author credit, category and description.

03 **Machine-readable**

Generated image descriptions, an image sitemap and structured data on author and copyright.

04 **Found and cited**

Built for Google Images and to be read and cited by AI search engines.



REACH

WRITE ONCE.
BE READ IN SIX LANGUAGES.

6

LANGUAGES

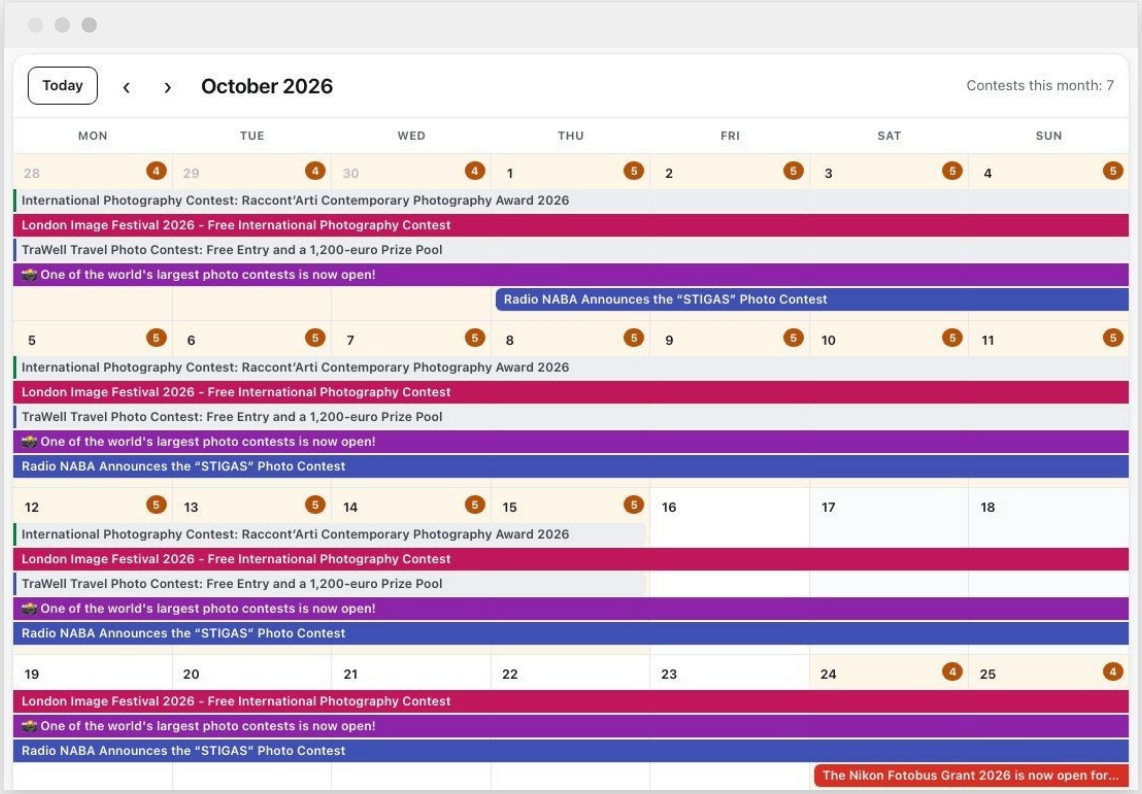
English, Spanish, Portuguese, French, German and Russian. The author writes once; the platform translates the profile and work descriptions.

Competitions calendar

25 active free-to-enter international competitions, with verified deadlines and reminders.

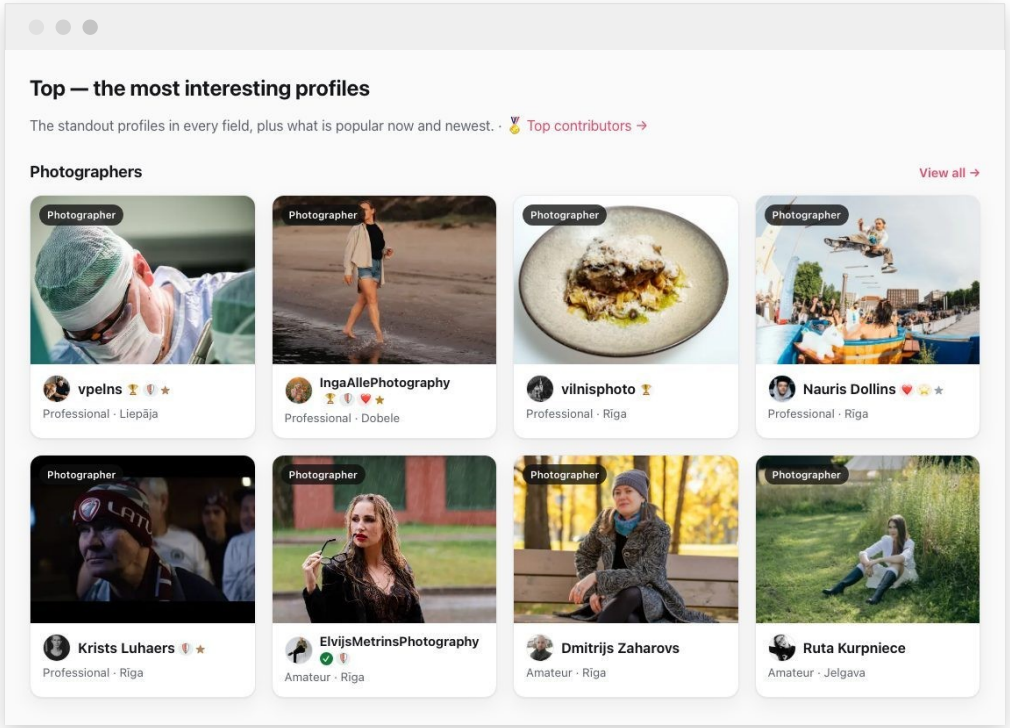
Portfolio statistics

Views by people, by Google and by AI search engines, and from which countries.



International contest calendar on proportfolio.pro

Hundreds of thousands of search-engine and AI crawls per month.



"Top": the standout profiles in every field

7 working tools for client work

40+ contract templates

NO PAID VISIBILITY

VISIBILITY IS EARNED, NEVER BOUGHT

proportfolio.pro has no paid plans that buy visibility. Featured placement and tools are earned through activity: publishing work, writing reviews and taking part in the community.

TOOLS, UNLOCKED WITH POINTS

- Shoot cost calculator
- Quotes clients accept by link
- E-signed contract templates
- Invoicing
- Client questionnaire
- Pre-session guide

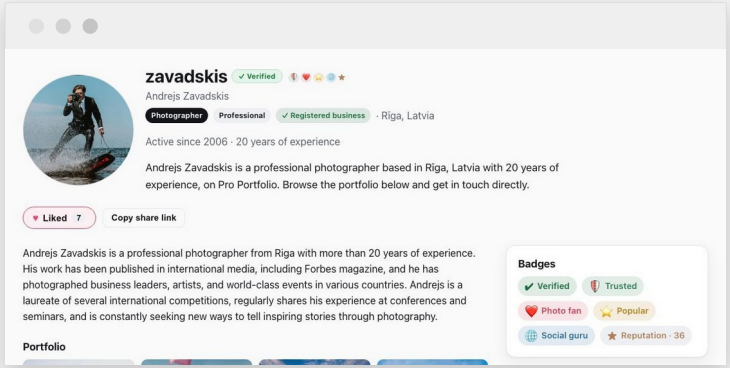
COMMUNITY

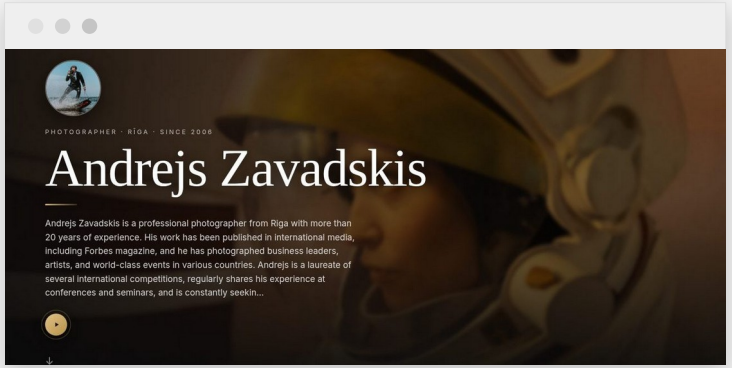
- Forum
- Classifieds
- Job offers
- News feed
- Weekly editor's choice

AI describes, translates and surfaces real work by real people. It does not replace photographers with generated images.

THREE WAYS TO SHOW THE WORK

Photographers choose for themselves how their work is shown.







I

Classic portfolio

proportfolio.pro/photographer/zavadskis

II

Clean portfolio

proportfolio.pro/pro/zavadskis

III

3D exhibition

proportfolio.pro/3d/zavadskis

THE FOUNDER

ANDREJS ZAVADSKIS

Latvian photographer and founder of proportfolio.pro. Portrait, event and commercial photography. He develops the platform as an independent project, without investors or advertising.

2004
Photographer since

50+
Countries worked in

20+
Years behind the camera

SELECTED CLIENTS

Forbes USA · Nike · airBaltic

“I wanted a place where a creative uploads their work once, and from then on the platform does the work for them. Your portfolio works even while you sleep.”

— Andrejs Zavadskis

CONTACT

LET YOUR PORTFOLIO WORK WHILE YOU SLEEP.

WEB https://proportfolio.pro

EMAIL info@proportfolio.lv

CONTACT Andrejs Zavadskis, Founder

